

News: Arnold & Porter launches iPhone application for Consumer Advertising Law Blog

January 2010 - Arnold & Porter's first mobile phone application provides clients and other interested readers a new and convenient way to access reporting and analysis on the firm's [Consumer Advertising Law Blog](#) (CALB). This blog has emerged in the last 20 months as a multidisciplinary resource on issues relating to consumer protection and advertising law. Users of an iPhone or an iPod Touch can download the application by clicking the [iTunes](#) link.