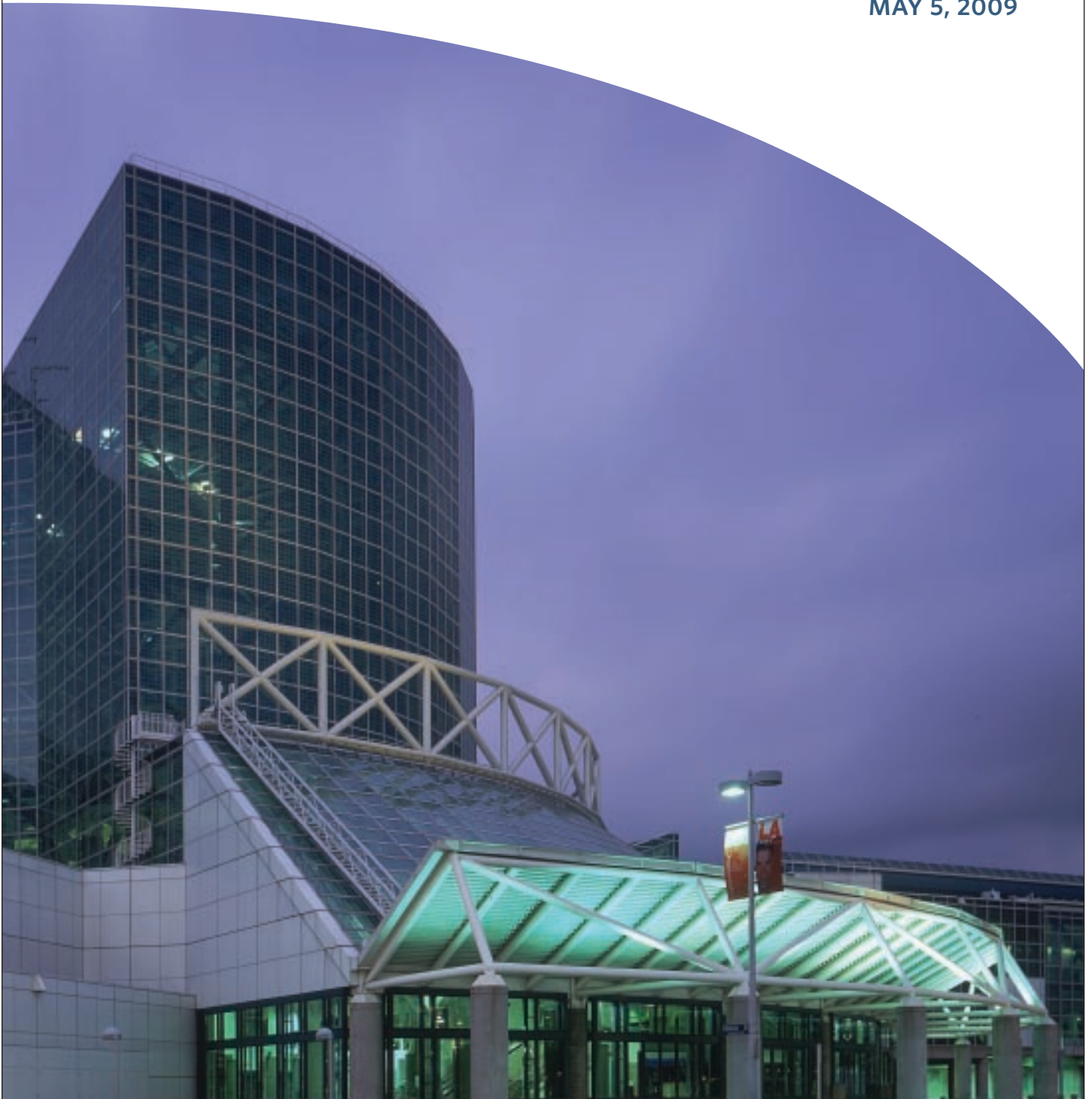




**BENJAMIN S. CROCKER SYMPOSIUM ON
REAL ESTATE LAW AND BUSINESS**

WWW.CROCKERSYMPOSIUM.COM

**LOS ANGELES CONVENTION CENTER
MAY 5, 2009**



**BUILDING THE NEW REAL ESTATE PARADIGM
REGISTRATION BROCHURE**

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Symposium Contact Information

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Building the New Real Estate Paradigm

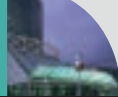
The economy is facing unprecedented challenges, and the environmental and financial regulatory systems intended to support it are going through equally profound changes. The impact on the real estate industry has been particularly acute. With new leadership in Washington, D.C. and myriad state and local jurisdictions, proposed legislation affecting the real estate industry is surfacing daily and a new real estate paradigm is evolving rapidly.

It is through the collective efforts of leaders from the business, legal, and public service communities that this new real estate paradigm will be built. The Benjamin S. Crocker Symposium 2009 will bring together our community's real estate industry leaders, including attorneys, accountants, developers, bankers, brokers, academics, government representatives, and property owners, for an extraordinary day of networking, thought leadership, discussion, and analysis, which will facilitate the efforts of these leaders as they shape the future of real estate in Southern California and beyond.

Symposium Terms and Conditions

By registering for the Benjamin S. Crocker Symposium 2009 (Symposium), you acknowledge that neither the Los Angeles County Bar Association (LACBA), the Richard S. Ziman Center for Real Estate at UCLA (Ziman Center), nor Pivotal Events, Inc. (Pivotal) is liable for any personal injury or damage to or loss of personal property suffered or incurred before, during, or after the Symposium. You also acknowledge that some or all of the Symposium will be recorded and that photographers may be present at the Symposium. You agree that any likeness of you captured in connection with recording or photography at the Symposium by the LACBA, the Ziman Center, Pivotal, and/or the media will be the property of, and may be reproduced and used by, it or them for any lawful purpose.





Dear Symposium Attendees,

On behalf of the Real Property Section of the Los Angeles County Bar Association and the Richard S. Ziman Center for Real Estate, a joint center of the UCLA Anderson School of Management and the UCLA School of Law, it is our honor to welcome you to the 38th Annual Benjamin S. Crocker Symposium on Real Estate Law and Business, the premier real estate law and business conference in Southern California.

The theme for this year's Crocker Symposium is "Building the New Real Estate Paradigm." It is through the collective efforts of leaders from both the business and legal communities that the new paradigm will be built in response to the significant downturn in real estate and the general economy. The Crocker Symposium is dedicated to facilitating the efforts of those leaders as they shape the future of real estate in Southern California.

The Los Angeles Convention Center will serve as the venue for this year's symposium. Given the Convention Center's recent LEED certification and its close proximity to L.A. LIVE, we will be in the epicenter of Los Angeles's newest developments while hearing from cutting-edge experts in the real estate industry.

A special thanks is extended to our sponsors and speakers. Their contributions have allowed us to achieve the standard of excellence for which the Crocker Symposium is well known.

We look forward to seeing you at the symposium.

Sincerely,

D. Eric Remensperger
Benjamin S. Crocker 2009 Symposium Chair
Partner, Proskauer Rose LLP

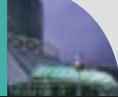
Stuart Gabriel
Richard S. Ziman Center Director and Arden Realty Chair
University of California, Los Angeles

Sarah V.J. Spyksma
Benjamin S. Crocker 2009 Symposium Vice Chair
Partner, Sidley Austin LLP

Tim Kawahara
Richard S. Ziman Center Executive Director
University of California, Los Angeles

Donald C. Nanney
Real Property Section Chair of the Los Angeles
County Bar Association
Partner, Gilchrist & Rutter Professional Corporation

Jonathan Zasloff
Richard S. Ziman Center
Associate Faculty Director and Professor of Law
University of California, Los Angeles



The Benjamin S. Crocker Symposium gratefully acknowledges the support of its 2009 Planning Committee.

Planning Committee Chair

D. Eric Remensperger
Proskauer Rose LLP

Planning Committee Members

Kimberly Abkin
Fidelity National Title

Keith Allen-Niesen
Manatt, Phelps & Phillips, LLP

William Bernfeld
K&L Gates LLP

Susan Booth
Holland & Knight LLP

James Brat
Pircher, Nichols & Meeks

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Real Estate Southern California

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Drew Flowers
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Stuart Gabriel
UCLA Anderson School
of Management

Peter Gelles
Law Offices of Peter A. Gelles

Michael Goodman
BOMA of Greater Los Angeles

Michael Gottlieb
California Real Estate Journal

Brian Hochleutner
Munger, Tolles & Olson LLP

Tim Kawahara
Richard S. Ziman Center
for Real Estate at UCLA

Jonathan Klein
Fortress Investment Group LLP

Michael Klein
Klein & Weisz

Gregg Loubier
Allen Matkins Leck Gamble
Mallory & Natsis LLP

Scott McPhee
Morrison & Foerster LLP

Neal Millard
White & Case LLP

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Paula Reddish Zinnemann
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Forest City Development

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Ronald P. Slates, P.C.

Michael Smooke
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Sarah Spyksma
Sidley Austin LLP

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& Heger Inc.

Timothy Truax
Law Offices of
Timothy M. Truax

Gillian van Muyden
Glendale Redevelopment
Agency

Daniel Villalpando
Cox, Castle & Nicholson LLP

Elizabeth Watson
Greenberg Glusker Fields
Claman & Machtinger LLP

Pamela Westhoff
DLA Piper

Valerie Wisot
Schwartz, Wisot & Wilson, LLP

Gary York
Ballard Spahr Andrews
& Ingersoll, LLP

Jonathan Zasloff
UCLA School of Law

Richard Ziman
AVP Advisors, LLC

About the Crocker Symposium

The Real Property Section of the Los Angeles County Bar Association first presented a real estate law symposium in 1972. In 1976, the Section named the symposium in honor of Benjamin S. Crocker (1935-1973), whose personal efforts significantly contributed to the growth of the Section and its mission of continuing legal education. While originally a program for real estate attorneys, the Benjamin S. Crocker Symposium was expanded into a "law and business" format commencing with the program in 2003, including education for real estate attorneys and members of the real estate business community. In 2007, the Section partnered with the Richard S. Ziman Center for Real Estate at UCLA (a joint center of the UCLA Anderson School of Management and the UCLA School of Law) to co-sponsor the 2008 Crocker Symposium. The 2009 program will be the 38th Annual Crocker Symposium.

About the Real Property Section of the Los Angeles County Bar Association

The Real Property Section of the Los Angeles County Bar Association focuses on all aspects of real property law. There are six subsections:

- Commercial Development and Leasing
- Construction Law
- General Real Property
- Land Use Planning and Environmental Law
- Real Estate Finance
- Title Insurance

With more than 1,600 members, the Section is the second largest substantive law section of the Los Angeles County Bar. The Section presents more than 30 continuing legal education programs each year, including the Benjamin S. Crocker Symposium on Real Estate Law and Business. The Section also publishes a monthly newsletter highlighting recent developments in real estate law, and a quarterly review, with substantive articles of interest to real estate practitioners.

About the Richard S. Ziman Center for Real Estate at UCLA

The mission of the Richard S. Ziman Center for Real Estate, a joint center of the UCLA Anderson School of Management and the UCLA School of Law, is to advance thought leadership in the field of real estate by generating influential research, educating the next generation of leaders, and providing meaningful forums for industry professionals and policymakers. Through its various activities and programs, the Center employs an interdisciplinary and global approach to addressing the most critical real estate challenges facing our society today and in the future.

Schedule at a Glance

7:30 - 8:30	Registration and Continental Breakfast
8:30 - 8:45	Opening Remarks
8:45 - 9:30	Morning Plenary Session <ul style="list-style-type: none"> ▪ Timothy Leiweke, President and CEO, AEG
9:45 - 10:40	Breakout Session 1 <ul style="list-style-type: none"> ▪ Catching the Wave: Buying and Selling Distressed Debt ▪ Sourcing New Opportunities from California Infrastructure Projects ▪ Successful Real Estate Loan Workouts: The Basic Blueprint
10:40 - 11:10	Break
11:10 - 12:05	Breakout Session 2 <ul style="list-style-type: none"> ▪ Advanced Workouts: Surviving Tranche Warfare ▪ Dealing with Leases in Distress ▪ Innovative Methods for Improving NOI and Asset Value in Challenging Times
12:15 - 1:00	Lunch Plenary Session <ul style="list-style-type: none"> ▪ John Chiang, Controller, State of California ▪ David Sears, Managing Director, J.P. Morgan Asset Management - Global Real Assets
1:00 - 1:50	Lunch
1:50 - 2:45	Breakout Session 3 <ul style="list-style-type: none"> ▪ Density and Development: Making Every Square Foot Count ▪ Tax and Accounting Bear Traps for the Unwary ▪ The U.S. Financial Regulatory System Overhaul and Its Impact on Real Estate
3:00 - 3:55	Breakout Session 4 <ul style="list-style-type: none"> ▪ Rescuing Midstream Development Projects from Disaster ▪ Senate Bill 375: Will This New Global Climate Legislation Cool Down or Heat Up Future Development? ▪ The Great De-Leveraging: Accessing Capital in the New Real Estate Lending Paradigm
4:10 - 4:45	Closing Plenary Session <ul style="list-style-type: none"> ▪ Stuart Gabriel, Arden Realty Chair and Professor of Finance, UCLA
5:00 - 6:30	Cocktail Reception Hosted at Lucky Strike Lanes & Lounge, L.A. LIVE

Opening Remarks

**D. Eric Remensperger, Symposium Chair
and Partner, Proskauer Rose LLP**

**Donald Nanney, Real Property Section Chair of the Los Angeles
County Bar Association and Partner, Gilchrist & Rutter
Professional Corporation**

**Tim Kawahara, Executive Director, Richard S. Ziman
Center for Real Estate**

Morning Plenary Session

Timothy Leiweke, President and CEO, AEG



As a one-of-a-kind sports and entertainment district, L.A. LIVE, located in downtown Los Angeles, has become the most unique destination for live programming anywhere in the United States. Located in the center of the entertainment capital of the world, the 5.6 million-square-foot L.A. LIVE is a mixed-use development located on 27 acres covering more than six city blocks. The “campus” is home to AEG-developed and -operated venues such as STAPLES Center, Nokia Theatre L.A. LIVE, and Club Nokia, along with the Conga Room, the innovative and interactive GRAMMY MuseumSM, Lucky Strikes Lanes & Lounge, ESPN broadcast studios, and a variety of restaurants, bars, and other hospitality choices, which will be augmented with a 14-screen Regal Cineplex later this year. In early 2010, the development will add a 54-story, 1,001-room convention “headquarters” destination (featuring The Ritz-Carlton and JW Marriott hotels and 224 luxury condominiums—The Ritz-Carlton Residences at L.A. LIVE—all in a single tower), creating a compelling destination for local, regional, and global conventions housed at the adjacent Los Angeles Convention Center. The Ritz-Carlton Residences will be a focal point of the high-density urban residential neighborhood and pedestrian district now emerging in the heart of Los Angeles.

When Timothy Leiweke, the driving force behind L.A. LIVE, embarked on this monumental project, he was forewarned that a project this ambitious would be impossible to complete. Skeptics suggested that a development so encumbered with city, county, and state financial and environmental regulations would even be too difficult to get off the ground. But it did—and L.A. LIVE is now live.

Selected by the *Los Angeles Times* as one of the 100 most influential people in Southern California, Mr. Leiweke serves as president and CEO of AEG, which under his direction has acquired or merged with more than 50 divisions and companies whose alliances create a global live entertainment organization capable of developing, producing, promoting, marketing, and managing sports and entertainment programming in facilities owned and operated by AEG as well as other venues. AEG facilities include STAPLES Center (Los Angeles, CA), The Home Depot Center (Carson, CA), Sprint Center (Kansas City, MO), Prudential Center (Newark, NJ), The Rose Garden (Portland, OR), Target Center (Minneapolis, MN), WaMu Theater (Seattle, WA), Nokia Theatre L.A. LIVE, Nokia Theatre Times Square, El Rey Theatre (Hollywood, CA), Acer Arena (Sydney, Australia), Beijing Olympic Basketball Arena (Beijing, China), Color Line Arena (Hamburg, Germany), The O₂ arena (London, England), and O₂ World arena (Berlin, Germany), among others.

During Mr. Leiweke’s presentation, he will share the key challenges he faced during both the conception and development phases of L.A. LIVE, and he will provide critical insights into how he overcame them. He will share vital lessons learned that can be applied to successfully completing a development project, no matter how big or small, in the Southern California real estate community.

Lunch Plenary Session

John Chiang, Controller, State of California



The State of California is the eighth largest economy in the world, surpassing the national economies of Canada, Mexico, and numerous European countries. While the state has always been on the cutting edge of both social and environmental issues, it is currently confronting the largest funding deficit in its history, and its businesses and citizens are facing unprecedented changes in their saving and spending habits as the economy continues to contract. California must find new ways to support its programs in light of relocations, layoffs, and lower tax revenues caused by the economic crisis.

State Controller John Chiang, elected in November 2006 as the chief fiscal officer of California, oversees more than \$100 billion in annual receipts and disbursements of public funds and serves on 76 state boards and commissions that significantly impact California’s economic health in areas such as development, employment, housing, and the environment.

Controller Chiang sees California as a great investment. Through its pension funds, the state has taken a leadership role in the movement toward energy investments in clean technology and energy reduction in its real estate portfolio. The state also has used diversity to its advantage to find, harness, and tap into a wide range of talents to create economic opportunities. During his keynote address, Controller Chiang will explore the key challenges facing California's economy and the specific steps the state is taking to address these challenges. Furthermore, he will discuss how becoming a significant investor in clean technology, greening the state's real estate portfolio, and recognizing diversity as a business imperative can work to create new avenues of opportunity.

David Sears, Managing Director

J.P. Morgan Asset Management – Global Real Assets



With a 38-year history of successful investing and \$59 billion in assets under management, J.P. Morgan Asset Management – Global Real Assets (JPMAM – GRA) provides world-class real estate and infrastructure investment solutions to institutions, individuals, and financial intermediaries. With offices throughout the U.S., Europe, and Asia, JPMAM – GRA's 387 professionals provide global investment capabilities and a framework for analyzing opportunities in today's complex real estate and infrastructure markets, providing critical information for more than 1,000 institutional and high-net-worth clients in both the public and private markets.

David Sears, head of Real Estate Asset Management for the West Coast Region of JPMAM – GRA, brings more than 20 years of real estate experience to the J.P. Morgan team. Mr. Sears is responsible for all aspects of asset management, including property management, leasing, and development. He oversees a portfolio of more than \$10 billion in West Coast real estate including 14 million square feet of office space, 14 million square feet of industrial space, and 15,000 residential units. Additionally, Mr. Sears is a director of JPMAM – GRA's Greater China Property Fund and advises the firm's India Property Fund.

During his presentation, Mr. Sears will draw on the talents of J.P. Morgan's New York-based research team to marry macro- and microeconomic data with his personal, real-time experience as an on-the-ground asset management professional. He will shed light on issues such as the current financial market illiquidity,

the direct and indirect ramifications of illiquidity, and potential drivers that may return us to equilibrium. Additionally, Mr. Sears will provide topical analysis on the current real estate market dynamics specifically affecting Southern California. Sharing the latest local real estate investment trends, Mr. Sears will offer key insights into what lies ahead for investors in the region.

Closing Plenary Session

Stuart Gabriel, Arden Realty Chair and Professor of Finance UCLA Anderson School of Management



Stuart Gabriel, Arden Realty Chair and professor of finance at the UCLA Anderson School of Management, is an academic leader in real estate finance and economics, housing and mortgage markets, urban and regional economics, and macroeconomics. Currently, Professor Gabriel serves as the director of the Richard S. Ziman Center for Real Estate at UCLA, a joint center of the UCLA Anderson School of Management and the UCLA School of Law, formed to advance thought leadership in the field of real estate by generating influential research, educating the next generation of leaders, and providing meaningful forums for industry professionals and policymakers. Through its various activities and programs, the Center employs an interdisciplinary and global approach to addressing the most critical real estate challenges facing our society.

In addition to his academic pursuits, Professional Gabriel has served on the economics staff of the Federal Reserve Board in Washington, D.C. and as a visiting scholar at the Federal Reserve Bank of San Francisco. He has incorporated this experience to enhance his most current research, which focuses on issues surrounding the current housing, capital markets, and macroeconomics crisis.

During the closing plenary session, Professor Gabriel will synthesize the various issues presented during the day's plenary and breakout sessions, providing a summary of the current state of the real estate capital markets and the macro-economy. In particular, he will share his insights into the relative efficacy of ongoing policy changes, including the formulation and application of monetary and fiscal stimulus packages, as a source of reprieve from the crisis occurring in the capital markets and its related impact on our local, national, and global economy.

Breakout Session 1: 9:45 AM – 10:40 AM

Catching the Wave: Buying and Selling Distressed Debt

Major declines in asset values and unprecedented de-leveraging will cause a massive inflow of debt onto the global market. During the 1991-1994 market shakeout, savvy investors achieved outstanding returns from their purchase of distressed debt, including the bulk purchase of loans out of Resolution Trust Corporation (RTC) portfolios. Once again we find the market presenting extraordinary opportunities. This panel will discuss the current state of commercial real estate debt. In particular, the panel will review the main players actively engaged in doing deals, the types of deals that are being made in the distressed debt arena, and the most effective strategies for making investments in such debt.

Sarah Spyksma, Partner, Sidley Austin LLP (Moderator)



Sarah Spyksma, a partner in Sidley Austin LLP's Real Estate Group, represents developers, financial institutions, non-institutional investors, and opportunity funds in a broad spectrum of real estate-related transactions, including joint ventures, preferred equity investments, financings, syndications, loan restructurings, and property dispositions.

Jonathan Firestone, Managing Director, Eastdil Secured, LLC



Jonathan Firestone, managing director for Eastdil Secured, LLC, is responsible for the structuring, marketing, and transaction execution of commercial mortgage, mezzanine, and preferred equity financings for all asset classes. In addition, Mr. Firestone focuses on structured finance transactions, secondary mortgages, and subordinate debt sales.

Jonathan Klein, Managing Director, Fortress Investment Group LLC



Jonathan Klein is a managing director of Fortress Investment Group LLC and co-heads the Real Estate Group for Fortress's "Drawbridge" funds. Prior to Fortress, Mr. Klein was a principal for two New York-based real estate investment firms where he was involved in more than \$3 billion of debt originations, distressed acquisitions, and equity investments.

Jonathan Roth, Principal, Canyon Capital Realty Advisors LLC



Jonathan Roth is a principal of Canyon Capital Realty Advisors LLC, a diverse real estate investment platform. Since 1991, Canyon has invested in more than 225 commercial real estate and mortgage assets with a total value in excess of \$8.7 billion. Mr. Roth leads Canyon's real estate debt and distressed investment platforms. Prior to joining Canyon in 1997, Mr. Roth was a partner in Loeb & Loeb's Real Estate Group.

Sourcing New Opportunities from California Infrastructure Projects

Despite the current economic climate, infrastructure development in California is moving steadfastly forward. The Metropolitan Transit Authority (MTA) and the Los Angeles World Airports (LAWA) have been tasked with continuing the build-out of the Los Angeles public transportation system, and the passage of Proposition 1A has enabled the California High-Speed Rail Authority (CHSRA) to spend \$9.95 billion on a new rail system between Los Angeles and San Francisco. This program will feature senior representatives from these three agencies who will discuss the specific projects that their agencies are spearheading, the related real estate development opportunities available to the private sector, and some of the legal issues related to these projects.

Keith Allen-Niesen, Partner, Manatt, Phelps & Phillips, LLP (Moderator)



Keith Allen-Niesen is a partner and the national co-chair of Manatt's Real Estate and Land Use Practice Group. He has extensive experience in the acquisition, development, and sale of energy projects, hotels, golf courses, restaurants, office buildings, residential subdivisions, shopping centers, and industrial sites, including transactions involving contaminated real property. Mr. Allen-Niesen also has significant experience in public/private development, land use, and loan workouts involving real estate collateral.

Roger Moliere, Chief, Real Property Management and Development, Los Angeles County Metropolitan Transportation Authority (Metro)



Roger Moliere is chief real property management and development officer of Metro, working with public/private developers of Metro-owned properties along the Los Angeles region transportation corridors and at Metro-owned sites at transportation and operations terminals. Currently, more than 30 additional projects representing more than \$5 billion in construction investment are in various stages of project solicitation and/or negotiation at Metro sites.

Alan Rothenberg, Chairman, Los Angeles Airport Commission



Alan Rothenberg is the chairman of the board of the Los Angeles Airport Commission, which is responsible for the formulation of airport policies affecting Los Angeles. Mr. Rothenberg is also the founder and chairman of 1st Century Bank, N.A. His prior experience includes serving as the chairman of the board of the 1999 FIFA Women's World Cup as well as other senior leadership roles for sports teams, cable TV, live theater, and feature films.

Senior High-Speed Rail Representative to Be Determined

Successful Real Estate Loan Workouts: The Basic Blueprint

This program will provide an introduction to the fundamental legal and business issues that arise in real estate workouts from both the debtor and creditor perspectives, and will offer a step-by-step method for evaluating and pursuing a loan workout. The panel will review when a workout may be an appropriate strategy to resolve a loan default, the alternatives to a workout, actions that both debtors and creditors should take to increase the chances of a successful workout, and how such a loan workout is accomplished and implemented.

Susan Booth, Partner, Holland & Knight LLP (Moderator)



Susan Booth heads Holland & Knight's West Coast Real Estate Group. She counsels banks, institutional/pension funds, and REITs on secured lending transactions, workouts, REO management, and purchase/sale transactions. Her writings have been featured in *California Real Estate Journal*, *California Lawyer*, *Southern California Real Estate*, *Distressed Real Estate Newsletter*, *California Centers Magazine*, and other distinguished publications.

Patricia Bartlett, Vice President of Asset Management, Resmark Equity Partners, LLC



Patricia Bartlett is vice president of asset management for Resmark Equity Partners, LLC and, in that capacity, is responsible for managing debt, equity, and wholly owned investments. Ms. Bartlett has extensive experience in asset management, development, and finance for residential and commercial properties as a lender and a developer, and specializes in deal restructuring and workouts.

Gregg Loubier, Partner,

Allen Matkins Leck Gamble Mallory & Natsis LLP



Gregg Loubier is a partner at Allen Matkins Leck Gamble Mallory & Natsis LLP. He has extensive experience in real estate finance and general real estate and business matters. His practice focuses on real estate financing and other credit facilities including mezzanine financing, participated credits, and intercreditor agreements. Mr. Loubier also specializes in the purchase and sale of real estate assets and mortgage loans, general loan servicing matters, and workouts and foreclosures of distressed loans.

Scott McPhee, Partner, Morrison & Foerster LLP



Scott McPhee is a partner and a member of the firm's Real Estate Practice Group. Mr. McPhee's practice covers a broad range of real estate and finance transactions, including representing borrowers and lenders in traditional first mortgage financing, mezzanine and other subordinate loans, syndicated credit facilities, loan repurchase and warehouse facilities, and construction lending.

Breakout Session 2: 11:10 AM – 12:05 PM

Advanced Workouts: Surviving Tranche Warfare

In today's world, workouts are seldom as simple as a single lender and a single borrower coming to terms on a loan modification. A typical workout may involve multiple tiers of mezzanine or mortgage debt with several co-lenders within each tier. Some tiers may be serviced and some may be subject to special servicing. This panel will explore the complexities and complications of reaching consensus on a viable workout strategy when multiple stakeholders with competing agendas are involved. During the discussion, the perspectives of senior lenders, junior lenders, and servicers will be analyzed and compared.

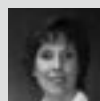
Gary York, Partner,

Ballard Spahr Andrews & Ingersoll, LLP (Moderator)



Gary York is a partner in the Los Angeles office of Ballard Spahr, a national law firm. He has more than 35 years of experience in representing institutions in complex real estate finance transactions throughout the country. Mr. York is a graduate of Stanford Law School and a member of the American College of Real Estate Lawyers.

Jackie Brome, Senior Vice President, Director of Asset Administration, Capmark Finance, Inc.



Jackie Brome has 28 years of loan origination, development, loan, and REO workout experience. She is the director of asset administration for Capmark's Solutions Group and is responsible for the day-to-day administration and training at three U.S. offices. Prior to Capmark, she was with Lend Lease (successor to AMRESCO) as vice president and Western Division manager as well as with several affiliates of Robert M. Bass Realty.

George Means, Partner, Sidley Austin LLP



George Means is a partner in Sidley's Los Angeles office and a member of Sidley's Real Estate Group. He focuses primarily on real property workouts, restructurings, and remedies. A real estate lawyer for over 20 years, he has handled real property transactions across a wide range of asset classes.

D. Eric Remensperger, Partner, Proskauer Rose LLP



D. Eric Remensperger is head of the West Coast Real Estate Group at Proskauer Rose and has 25 years of experience representing institutional capital, including banks, private equity funds, hedge funds, insurance companies, and pension funds in connection with joint ventures, mezzanine and senior loans, sale-leasebacks, and debt restructurings.

Dealing with Leases in Distress

The reality of this economic cycle is that a number of tenants and landlords are facing economic challenges that affect their ability to perform their leasehold obligations. Now, more than ever, creative strategies and cutting-edge ideas are needed to structure solutions that will enable both landlords and tenants to maximize their options and get the best economic results. This panel will share different approaches to meet the challenge faced when leases are in trouble, including practical suggestions regarding approaches that are "market," "fair and reasonable," and "industry standard."

Pamela Westhoff, Partner, DLA Piper (Moderator)



Pamela Westhoff represents clients in a wide range of real estate transactions, with an emphasis in acquisitions, dispositions, commercial leasing, and technology issues affecting real estate. She has developed expertise in data center leasing, and in the representation of radio and television broadcasters in real estate-related matters, including broadcast and communications tower licensing.

Jess Bressi, Partner, Cox, Castle & Nicholson LLP



Jess Bressi is a partner in the Orange County offices of Cox, Castle & Nicholson LLP. His primary areas of expertise involve financial remedies, bankruptcy, business litigation, and secured transactions involving real property. Mr. Bressi writes and lectures extensively on bankruptcy, real estate, finance, and litigation topics.

Mark Phillips, Vice President, Regional Counsel, Brookfield Properties



Mark Phillips has over 20 years' combined experience as legal counsel for Brookfield Properties and Trizec Properties. In this capacity, Mr. Phillips supports the leasing and management of high-rise office properties throughout the Southern California area.

Nadav Ravid, Shareholder, Buchalter Nemer



Nadav Ravid is a shareholder in Buchalter Nemer's Los Angeles office and serves as the administrative chair of the firm's Real Estate Practice Group. He focuses his practice on matters involving leasing, buying, selling, financing, and developing commercial real estate.

Innovative Methods for Improving NOI and Asset Value in Challenging Times

In this economic era, maximizing available income sources and minimizing operating expenses for developers, owners, and tenants are paramount. This panel will discuss new ways to enhance asset value through operating improvements, cost

controls, and ancillary income generators. Ideas to be covered will include new "green" sustainability and energy conservation programs, new and efficient construction and retrofitting technologies, and cost-efficient traffic circulation and parking methodologies. As part of the discussion, the panel will provide methods for quantifying savings for developers, owners, and lenders.

Peter Gelles, Principal, Law Offices of Peter A. Gelles (Co-Moderator)



Peter Gelles advises clients in regard to U.S. and international real estate and business transactions.

Mr. Gelles is the chairman of InterCounsel, an association of law firms in North and South America, Europe, and Asia, and the past chair of the Real Property Section, LACBA.

Paula Reddish Zinnemann, Principal, AP Solutions LLC (Co-Moderator)



Paula Reddish Zinnemann is a principal at AP Solutions LLC, a company dedicated to providing and developing automated parking facilities for their own account, developers, and municipalities. Ms. Reddish Zinnemann previously served as the commissioner of the Department of Real Estate for the State of California.

David Bergman, Principal, MR+E



David Bergman specializes in many interrelated disciplines related to development and real estate feasibility. He has a strong background in public policy analysis and in the communication of economic development goals to community stakeholders.

Jim Hadden, Associate Principal, Arup



Jim Hadden is an associate principal with Arup, a global firm of planners, designers, engineers, and business consultants. In his 20-year career as a mechanical engineer, Mr. Hadden has been responsible for the management of engineering programs and technical projects and businesses, and has extensive experience in diverse programs and activities across a broad range of industries.

Donald Shoup, Professor, UCLA Department of Urban Planning



Donald Shoup is a professor of urban planning at UCLA, where he has served as chair of the Department of Urban Planning and as director of the Institute of Transportation Studies. His research has focused on parking as a key link between transportation and land use, with important consequences for cities, the economy, and the environment.

Breakout Session 3: 1:50 PM – 2:45 PM

Density and Development: Making Every Square Foot Count

Future development in Los Angeles County will be dominated by urban infill projects that replace existing development forms and uses with denser and more complex development forms and uses. Current and future political and market uncertainties, significant up-front costs, and other related risks further complicate the development environment and make business planning even more precarious. This panel will focus on the tools local governments, developers, and attorneys are using to mitigate these development challenges. Examples include flexible entitlements, development agreements, and redevelopment incentives, and steering developers and investors toward projects with more streamlined entitlement review such as urban in-fill, mixed-use, and transit-oriented projects.

Gillian van Muyden, General Counsel – Redevelopment, City of Glendale, City Attorney's Office (Moderator)



Gillian van Muyden advises the Glendale Redevelopment Agency on land use, CEQA, real estate, redevelopment, and municipal law. She received her BA from UC Berkeley, MPA from CSUN, and JD from Pepperdine. She is a member of the California State Bar Real Property Section Executive Committee and is a prior managing editor of the *California Real Property Journal*.

Hassan Haghani, Director of Planning, City of Glendale



Hassan Haghani is director of planning for the City of Glendale. He has completely overhauled Glendale's approach to planning, putting greater emphasis on urban design and architecture, creating Glendale's award-winning Downtown Specific Plan, starting a design-based General Plan, and establishing a design studio in the Planning Department. Mr. Haghani has a master's degree in urban planning from UCLA.

Kevin Ratner, President, Forest City Residential West



Kevin Ratner is president of Forest City Residential West, responsible for Forest City's residential businesses in California, including the development of market-rate, affordable, adaptive reuse, and high-rise communities. Recently, Mr. Ratner worked with the City of Los Angeles to develop its Green Building Program, a monumental ordinance aimed at reducing greenhouse gas emissions.

Lucinda Starrett, Partner, Latham & Watkins LLP



Lucinda Starrett is a partner at Latham & Watkins and the chair of the national Land Use Group. Her practice includes real estate development, land use entitlements, infrastructure approvals, and related environmental matters. Ms. Starrett's California Environmental Quality Act (CEQA) practice focuses on administrative and pre-litigation counseling.

Tax and Accounting Bear Traps for the Unwary

While accounting and tax issues have always been fundamental to real estate transactions, these issues are now playing a pivotal role in today's distressed real estate market. This panel will discuss how Generally Accepted Accounting Principles (GAAP) accounting, valuation, impairment, and tax issues impact investments in, and divestiture of, distressed hard and paper assets. In addition, the panel will highlight the tax- and accounting-related issues most commonly encountered in the areas of real estate valuation.

Scott Farb, Managing Principal, Reznick Group (Moderator)



Scott Farb is the managing principal of Reznick Group's Los Angeles office. Mr. Farb has extensive experience with public and private real estate companies including private equity funds, pension funds investing in real estate, commercial and residential property owners and operators, hotels, developers, and homebuilders.

Dirk Aulabaugh, Senior Director, Alvarez & Marsal Real Estate Advisory Services LLC



Dirk Aulabaugh, a senior director with Alvarez & Marsal Real Estate Advisory Services LLC, has more than 17 years of real estate transaction, restructuring, valuation, and consulting experience. He serves a national client base that includes real estate investors, developers, owners, and major REITs.

Polina Chapiro, Partner, Green Hasson & Janks LLP



Polina Chapiro is head of the Green Hasson & Janks LLP tax department and has more than 25 years of tax experience in the areas of real estate tax, corporate reorganizations, M&A, cross-border transactions, partnerships, tax provisions, and tax audits. She has served as a director of international tax with a private equity firm and a tax partner with a Big Four accounting firm.

Bradley Hall, Managing Director, Cyburt Hall Partners, LLC



Bradley Hall is a cofounder and managing director of Cyburt Hall Partners, LLC. During Mr. Hall's 20-year career, he has been an investor, principal, or advisor in more than \$6 billion of real estate and operating company transactions including both private and public entities in performing, nonperforming, and distressed real estate investments, loans, and ventures.

Joel Shine, CEO, Luisant Corp.



Joel Shine has more than 25 years of experience in the real estate industry. He has developed thousands of homes and condominiums, in addition to numerous office buildings, shopping centers, and apartment complexes. He has formed and managed several institutional investment funds totaling more than \$750 million.

The U.S. Financial Regulatory System Overhaul and Its Impact on Real Estate

The government has taken unprecedented measures to soften the hard landing from the collapse of the capital markets and resulting recession. Massive “bailouts,” interest rate reductions, and other actions taken by the U.S. Treasury and the Federal Reserve under the Troubled Assets Relief Program (TARP), along with the historical fiscal stimulus proposed by Congress and the new administration, will all significantly impact the real estate market over the short and long term. This panel will address the elements of the government’s response that are most likely to impact real estate and will identify some of the emerging real estate opportunities that may arise as a result.

Stuart Gabriel, Director of the Richard S. Ziman Center for Real Estate, UCLA (Moderator)



Stuart Gabriel serves as the director of the Ziman Center for Real Estate at UCLA. He is also the Arden Realty Chair and a professor of finance at the UCLA Anderson School of Management. His research focuses on topics of real estate finance and economics, housing and mortgage markets, urban and regional economics, and macroeconomics.

Michael Flynn, Former General Counsel, Department of Housing and Urban Development



Michael Flynn was, most recently, both acting general counsel of the Department of Housing and Urban Development, and counsel to the Oversight Board of the HOPE for Homeowners \$300 billion FHA refinance program. Prior to that, Mr. Flynn was senior counsel at World Savings Bank, managing the firm’s mortgage lending lawyers.

Sabeth Siddique, Assistant Director, Credit Risk, Board of Governors, Federal Reserve Board



Sabeth Siddique is assistant director of the Credit Risk Section at the Federal Reserve Board. He oversees supervisory credit risk activities at institutions supervised by the Federal Reserve, monitors overall credit conditions, and develops and implements Federal Reserve policy and guidance for credit risk issues.

Lawrence Wolk, Partner, Holland & Knight LLP



Lawrence Wolk is a partner at Holland & Knight LLP and practices in the real property area, emphasizing public and private sector transactions, commercial real estate finance, and single- and multi-asset, multi-state acquisitions and sales. Prior to joining Holland & Knight LLP, Mr. Wolk served for four years as assistant general counsel for real estate and asset disposition at the Resolution Trust Corporation and Federal Deposit Insurance Corporation.

Breakout Session 4: 3:00 PM – 3:55 PM

Rescuing Midstream Development Projects from Disaster

What are the options when entitlements are in place but funding is not? What’s a lender or developer to do when construction has started up, then stopped, and the project now sits gathering dust while decision makers are in flux about the project’s future? How do the municipalities factor into these scenarios? This panel will confront the trials facing developers, their lenders, and the municipalities involved when a partially completed development project stalls out midstream, and will provide innovative solutions to address this misfortune when it arises.

Fernando Villa, Partner, Pircher, Nichols & Meeks (Moderator)



Fernando Villa specializes in land use, environmental law, local government matters, and real estate dispute resolution. He represents clients in land use entitlement, California Environmental Quality Act (CEQA), and local government law matters involving a broad scope of entitlements for a variety of development projects, including mixed-use, industrial, residential, retail, master-planned, and commercial developments. Mr. Villa also represents clients in federal and state environmental recovery actions.

Linda Berry-Morgan, Vice President and Senior Relationship Manager, U.S. Bank



Linda Berry-Morgan is vice president and senior relationship manager for the Commercial Real Estate Division at U.S. Bank. Ms. Berry-Morgan has more than 25 years of experience in banking with a focus on commercial real estate lending of multifamily, industrial, office, retail, and residential tracts across the U.S., as well as loan restructurings and real estate portfolio management on behalf of various banks.

Con Howe, Managing Director, CityView Los Angeles Fund



Con Howe is the managing director of the CityView Los Angeles Fund, a \$150 million investment fund to finance workforce housing in the Los Angeles region. He served as director of planning for the City of Los Angeles from 1992–2005, and was previously executive director of the New York City Planning Department. Mr. Howe holds degrees from Yale and MIT.

Ken Kahan, Principal, California Landmark



Ken Kahan is founder and president of California Landmark, one of the largest private multifamily development companies in West Los Angeles with more than 200 units in predevelopment and 350 units recently completed. He is a frequent speaker on matters pertaining to entitlements, zoning, and multifamily and urban development. Mr. Kahan obtained both his bachelor of arts and juris doctor degrees from UCLA.

Senate Bill 375: Will This New Global Climate Legislation Cool Down or Heat Up Future Development?

SB 375 represents the largest and potentially most influential California land use legislation in over 30 years. Recently signed into law, SB 375 will profoundly impact the California Environmental Quality Act (CEQA) review process, regional transportation planning, and development throughout California. For example, the legislation mandates regional metropolitan planning organizations to set regional greenhouse gas emission reduction targets and establishes new CEQA incentives that encourage higher-density, transit-oriented development. This panel will address whether CEQA incentives provide a real incentive for developers or agencies and whether SB 375 represents a loss of local control, and if so, in what ways. The panel also will review upcoming opportunities for public and agency participation in the SB 375 process, including the selection of regional carbon reduction targets for 2020 and 2035 and regional transportation plans.

Jonathan Zasloff, Professor, UCLA School of Law (Moderator)



Jonathan Zasloff has served as a professor of law at UCLA since 1998. He teaches Torts, Land Use, Environmental Law, Comparative Urban Planning Law, Legal History, and Public Policy Clinic: Land Use, the Environment and Local Government. Active in state and local politics, Professor Zasloff has served for several years as a senior policy advisor to the Speaker of the California Assembly. He also serves on the boards of the Santa Monica Mountains Conservancy and the Los Angeles Center for Law and Justice.

Beth Collins-Burgard, Senior Associate, Latham & Watkins LLP



Beth Collins-Burgard is a senior associate at Latham & Watkins LLP, where she practices land use and environmental law, focusing on high-controversy projects. She assists developers through all stages of the entitlement and development process, including litigation.

Hasan Ikhata, Executive Director, Southern California Association of Governments (SCAG)



Hasan Ikhata is the executive director of SCAG and has more than 22 years of experience in transportation planning in both the private and public sector. Prior to joining SCAG, he worked for the Los Angeles County Metropolitan Transportation Authority and the South Coast Air Quality Management District, managing transportation and air quality-related projects. Mr. Ikhata holds a master's degree in civil engineering and a PhD candidacy in urban planning from the University of Southern California.

Jeff Weir, Air Pollution Specialist, California Air Resources Board



Jeff Weir is an air pollution specialist with the California Air Resources Board (ARB). He is ARB's main contact on transportation demand issues. He recently drafted the California State air quality plan staff proposal and is ARB's lead staffer for the land use and transportation section of the AB 32 Scoping Plan, which includes SB 375 implementation.

The Great De-Leveraging: Accessing Capital in the New Real Estate Lending Paradigm

Constrained access to loans is profoundly affecting commercial real estate. The landscape has changed dramatically and a new paradigm is emerging—leverage is out, conservative underwriting and structuring are in for the foreseeable future. Lenders are once again required to hold a portion of the risk in deals they originate, ensuring an alignment of interests. This panel will explore this new paradigm, with a focus on the future of securitization, the increasingly important role of private equity and specialty finance groups, and the impact that bank consolidations will have on commercial bank lending.

Drew Flowers, Partner, Gibson, Dunn & Crutcher LLP (Moderator)



Drew Flowers is a partner in the law firm of Gibson, Dunn & Crutcher LLP. Mr. Flowers practices in the firm's real estate department. His real estate practice experience includes extensive representation of real estate lenders in connection with workouts, loan enforcement, the purchase and sale of secured loans, and loan origination.

Jeff Friedman, Principal, Mesa West Capital



Jeff Friedman cofounded Mesa West Capital (Mesa West) in 2004. Mesa West is an active Los Angeles-based commercial real estate finance company that has placed more than \$1.5 billion of capital since inception. Mesa West's primary business is non-recourse bridge lending for value-added or transitional properties and mezzanine financing in select situations, ranging from \$10 million to \$100 million in the western United States.

Robert Verrone, Partner, Scoggin Capital Real Estate



Robert Verrone is a partner at Scoggin Capital Real Estate and has 18 years of experience in commercial real estate. Most recently, Mr. Verrone co-headed the Commercial Real Estate Group for Wachovia Securities where he oversaw a portfolio of debt valued in excess of \$80 billion and had management responsibility for approximately 600 employees.

Senior Banking Representative to Be Determined

Overview

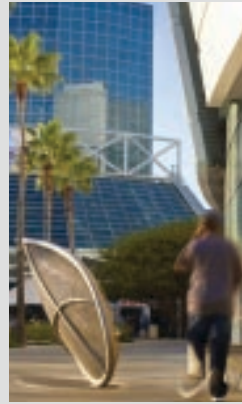
The Los Angeles Convention Center (LACC) will serve as the venue for the Crocker Symposium 2009. On September 15, 2008, the LACC achieved a historical mark by becoming the first convention center of its age and size in the United States to be awarded the highly sought-after certification in Leadership for Energy and Environmental Design for Existing Buildings (LEED-EB) from the United States Green Building Council (USGBC). Because the LACC is underway in developing innovative programs like thermal storage and creating green space for its community, it provides a preeminent setting for the Crocker Symposium 2009.



The LACC was also selected to host the Crocker Symposium 2009 because of its close proximity to L.A. LIVE. A one-of-a-kind entertainment campus, L.A. LIVE is a genuine world-class sports and entertainment destination. Located in the center of the entertainment capital of the world, the 5.6 million-square-foot L.A. LIVE development serves as the primary "content campus" and event center for Southern California.

The Crocker Symposium 2009 will host a post-symposium reception in the L.A. LIVE complex, a one-block walk from the LACC. The event will take place at Lucky Strike Lanes & Lounge, one of L.A. LIVE's hottest new venues, so that attendees can experience this cutting-edge development project firsthand.

About the Los Angeles Convention Center



The world-class Los Angeles Convention Center is one of the most efficiently designed and technologically advanced convention and exhibition facilities in the world. It attracts more than 2.5 million trade and public show visitors annually. The trademark glass and steel pavilions, which house the exhibition halls, towers, and lobbies, are conveniently linked by a meeting room concourse forming a grand unified center. The Los Angeles

Convention Center is green, both physically and environmentally. As a Los Angeles landmark, with its towering emerald green facade, it defines the Los Angeles cityscape and is a devoted advocate of environmental programs.

The LACC will serve as the venue for registration, breakfast, lunch, the exhibition hall, and the educational sessions.

Los Angeles Convention Center Parking

\$12 per day (no in-and-out privileges) in the West Hall Parking Lot. The entrance to this lot is located on the southeast corner of Cherry Street and Pico Boulevard.

Los Angeles Convention Center Contact Information

Los Angeles Convention Center – West Hall
1201 South Figueroa Street
Los Angeles, California 90015
213.741.1151 (phone)
www.lacclink.com



About L.A. LIVE



Leveraging the tremendous success of STAPLES Center, L.A. LIVE expands the entertainment content in downtown Los Angeles' South Park district with complementing venues, fully functioning broadcast studios, restaurants, cafes, cinemas, bowling lanes, music clubs, and an innovative music museum. In addition, L.A. LIVE will serve as the catalyst to enhance the economic performance of the adjacent Los Angeles Convention

Center by adding two luxury hotels in 2010, creating a convention headquarters destination with substantial meeting and hospitality space. L.A. LIVE will also invigorate an emerging high-density urban residential neighborhood and pedestrian district with the launch of its new high-end residences.

L.A. LIVE Entertainment Venues

- Nokia Theatre L.A. LIVE
- Nokia Plaza
- Club Nokia
- STAPLES Center
- GRAMMY MuseumSM
- Lucky Strike Lanes & Lounge
- Conga Room
- Regal Cinemas

About Lucky Strike Lanes & Lounge



Downtown L.A. has added a bowling lounge to its entertainment repertoire with the addition of Lucky Strike Lanes & Lounge to the L.A. LIVE complex. What's a bowling lounge? Think bowling blended into a sleek atmosphere with plush designer seating, cozy dining areas, an exceptional menu, private party areas, a posh VIP suite called Luxe, billiards, DJs, and electronic art shows projected over the lanes and

lounge. Luxe features an impressive HD projection system and a theater-like surround sound system.

The Crocker Symposium will host its post-symposium cocktail reception in the Luxe suite at the Lucky Strike Lanes & Lounge at L.A. LIVE.

Lucky Strike Lanes & Lounge Parking

If you wish to drive from the LACC to Lucky Strike Lanes & Lounge, parking at the L.A. LIVE complex will be available in Lot E (East Garage). The entrance is located on the south side of Olympic Boulevard between Francisco Street and Figueroa Street. The parking fee is \$10 for the first two hours and \$5 for each hour thereafter (subject to change).

Lucky Strike Lanes & Lounge Contact Information

Lucky Strike Lanes & Lounge
800 West Olympic Boulevard
Los Angeles, California 90015
213.542.4880 (phone)
www.bowlluckystrike.com





Ways to Register

Symposium attendees are encouraged to register online at www.crockersymposium.com. Attendees may also register by submitting the registration form enclosed in this brochure via mail to the Los Angeles County Bar Association office or by calling the Los Angeles County Bar Association Member Services Department at 213.896.6560, Monday through Friday, 9:00 AM – 4:30 PM.

Key Dates

March 31, 2009

Early Bird Registration Ends

Friday, May 1, 2009

Cancellation Deadline (Attendees will not receive a refund when cancelling after this date.)

Friday, May 1, 2009

Online Registration Closes (Walk-ins will be accepted during on-site registration.)

Attendee Entitlements

- Educational program
- Exhibition hall
- Breakfast
- Lunch
- Program syllabus and educational CD
- Lucky Strike Lanes & Lounge cocktail reception

Registration Fees

Early Bird Registration (Register on or before March 31, 2009.)

\$325 General

\$255 Los Angeles County Bar Association Member

\$255 Allied Association* Member

\$100 Student**

Registration (Register on or after April 1, 2009.)

\$395 General

\$325 Los Angeles County Bar Association Member

\$325 Allied Association* Member

\$100 Student**

Cancellation and Refund Schedule

A notice of cancellation must be received by Friday, May 1, 2009 to receive a refund.

**Qualifying allied associations as of February 1, 2009 are listed on the inside back cover of this registration brochure. Check the www.crockersymposium.com website for the most current list of allied associations.*

***For full-time students of UCLA School of Law or UCLA Anderson School of Management*

Continuing Education Credits

Attorneys (MCLE) – The Los Angeles County Bar Association is a State Bar of California approved MCLE provider. The Los Angeles County Bar Association certifies that this activity has been approved for 6 hours of CLE credit by the State Bar of California.

Accountants (CPE) – The Crocker Symposium follows the CE guidelines specified in the California Board of Accountancy Regulations. 1 hour of CPE credit will be available.

Real Estate Professionals (DRE) – This program will be submitted to the Department of Real Estate for Continuing Education Credit approval. Please visit the symposium website for updated information.

Payment of Fees

Credit card payments may be made by MasterCard, Visa, and American Express. Credit card transactions will appear on your statement as follows: LACBA.

Checks should be made payable to the Los Angeles County Bar Association. Please indicate on the memo line: "Program Code 010204 Crocker Symposium 2009."

Los Angeles County Bar Association Member Services Department for Registration Inquiries/Submissions

Los Angeles County Bar Association

P.O. Box 55020

Los Angeles, California 90055

213.896.6560 (phone)

msd@lacba.org

www.calendar.lacba.org

www.crockersymposium.com

Event Code: 010204

On-Site Registration

Tuesday, May 5, 2009, 7:30 AM – 2:00 PM

Attendees and exhibitors should check in at the symposium registration desk upon arrival. The registration staff will be available throughout the symposium to provide assistance to all symposium attendees.

Symposium Recordings

The LACBA will record the symposium and provide symposium registrants the opportunity to purchase recordings of selected sessions. Registrants will be entitled to discounted pricing. Order forms will be available in the program syllabus and on the www.crockersymposium.com website.



Sponsorship Overview

Companies, law firms, accounting firms, financial institutions, and others in the real estate industry are invited to promote their brand by becoming sponsors of the Crocker Symposium 2009.

Sponsorship Participation Fee

\$5,000

Sponsorship Entitlements

- One (1) representative on the Crocker Symposium 2009 Planning Committee
- One (1) complimentary symposium registration for the Planning Committee member
- Three (3) additional complimentary registrations for use by sponsor or sponsor's clients or colleagues
- Company logo or name on all of the following official Crocker Symposium 2009 marketing materials positioned in alphabetical order:
 - > Sponsor acknowledgment page featured on the www.crockersymposium.com website (includes a link to the sponsor's website)
 - > On-site symposium sponsor recognition signage
 - > Symposium program syllabus
 - > Selected advertisements for the event at the symposium's discretion
- Display space in the exhibition hall:
 - > 8' skirted exhibitor table
 - > One (1) pass to the exhibition hall (includes morning coffee break and lunch)
 - > One (1) chair
- A full-page sponsor message/advertisement in the program syllabus distributed to each attendee

Program Syllabus Advertising Overview

Advertising opportunities are available in the program syllabus for the Crocker Symposium 2009. The program syllabus will be provided to symposium attendees and will feature our speakers and sponsors.

Program Syllabus Advertising Fee

\$500 Full-Page Ad*

\$350 Half-Page Ad

*\$250 discount if purchased with an exhibitor booth.

Exhibitor Overview

Exhibition opportunities are available in conjunction with the Crocker Symposium 2009. The exhibition will provide companies actively involved in providing services to the real estate profession with an opportunity to showcase their products and services to a diverse range of decision makers from the real estate industry.

Exhibitor Participation Fee

\$1,000

Exhibitor Entitlements

- 8' skirted exhibitor table
- One (1) pass to the exhibition hall (includes morning coffee break and lunch)
- One (1) chair
- Company/organization logo included in program syllabus

Exhibitor Schedule

Exhibitor Setup

8:30 AM – 10:15 AM

Morning Coffee Break

10:40 AM – 11:10 AM

Lunch

1:00 PM – 1:50 PM

Exhibitor Breakdown

2:00 PM – 3:00 PM

**The morning break and symposium lunch will be taking place in the exhibition hall. The symposium's education sessions will be taking place in the general session and breakout session rooms.*

For More Information

If you would like more information regarding sponsorship, advertising, and/or exhibiting, please contact the Symposium Executive Producer via email at crocker2009@pivotalevents.com or by calling 310.478.0170.

Please note the deadline to register to be a sponsor, advertiser, or exhibitor is April 10, 2009.

Please print clearly or type on this form and keep a photocopy for your records. You may submit the form via postal mail or register online at www.crockersymposium.com.

Registration Contact Information

Title ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Other _____

First Name _____

Last Name _____

Firm/Organization _____

Address _____

City, State, Zip _____

Phone _____

Email _____

State Bar Number (If applicable) _____

Method of Payment

☐ Check ☐ Visa ☐ MasterCard ☐ American Express

Check should be made payable to the Los Angeles County Bar Association. Note the program code (010204 Crocker Symposium 2009) in the memo line of the check.

Amount \$ _____

Credit Card Number _____

Expiration Date _____

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By completing this credit card form, you agree to make payment according to the card issuer agreement.

☐ Check this box to receive a one (1) year subscription to the digital edition of the *California Real Estate Journal*. (Program code: 010366)

Registration Inquiries/Submissions

Los Angeles County Bar Association
P.O. Box 55020
Los Angeles, California 90055
213.896.6560 (phone)
msd@lacba.org

Registration Type (Please select one.)

Early Bird Registration Fees (Register on or before March 31, 2009.)

- ☐ \$325 General
- ☐ \$255 Los Angeles County Bar Association Member
- ☐ \$255 Allied Association Member
- ☐ \$100 Student*

Regular Registration Fees (Register on or after April 1, 2009.)

- ☐ \$395 General
- ☐ \$325 Los Angeles County Bar Association Member
- ☐ \$325 Allied Association Member
- ☐ \$100 Student*

*For full-time students of UCLA School of Law or UCLA Anderson School of Management

Qualifying Allied Association(s)**

(Please check the association(s) of which you are a member.)

- ☐ Apartment Association of Greater Los Angeles
- ☐ Black Women Lawyers Association of Los Angeles, Inc.
- ☐ BOMA of Greater Los Angeles
- ☐ Building Industry Association Los Angeles/Ventura Chapter
- ☐ CALIFORNIA ASSOCIATION OF REALTORS®
- ☐ Century City Bar Association
- ☐ Institute of Real Estate Management Los Angeles Chapter
- ☐ International Right of Way Association
- ☐ Los Angeles Business Council
- ☐ Los Angeles County Economic Development Corporation
- ☐ ProVisors
- ☐ Real Property Law Section, State Bar of California
- ☐ Southern California Mediation Association
- ☐ Tenant-In-Common Association
- ☐ ULI Los Angeles
- ☐ Other (Specify) _____

**Qualifying allied associations listed as of February 1, 2009. Please check the www.crockersymposium.com website for the most current list of qualifying allied associations.

Symposium Terms and Conditions: By registering for the Benjamin S. Crocker Symposium 2009 (Symposium), you acknowledge that neither the Los Angeles County Bar Association (LACBA), the Richard S. Ziman Center for Real Estate at UCLA (Ziman Center), nor Pivotal Events, Inc. (Pivotal) is liable for any personal injury or damage to or loss of personal property suffered or incurred before, during, or after the Symposium. You also acknowledge that some or all of the Symposium will be recorded and that photographers may be present at the Symposium. You agree that any likeness of you captured in connection with recording or photography at the Symposium by the LACBA, the Ziman Center, Pivotal, and/or the media will be the property of, and may be reproduced and used by, it or them for any lawful purpose.

☐ Check this box to have your contact information omitted from the list of participants that may be circulated at the symposium or posted on the www.crockersymposium.com website.

Event Code: 010204 TS 05/05/09

ACKNOWLEDGMENTS

The Benjamin S. Crocker Symposium gratefully acknowledges the support of its 2009 Crocker Sponsors, Allied Associations, and Media Partners.

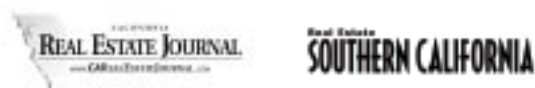
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10920 Wilshire Boulevard, Suite 150-9128
Los Angeles, California 90024

Register Online

www.crockersymposium.com

Early Bird Registration Deadline
March 31, 2009

Continuing Education Credits

CLE - 6 Hours

CPE - 1 Hour

DRE - Pending

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