

2017 SPRING MEETING
REGISTRATION FORM

Name: _____

☐ MD ☐ DO Other: _____

Address: _____

Telephone: _____

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REGISTRATION FEES

- | | |
|--|--------------------------------|
| Member, Massachusetts Academy of Dermatology | <input type="checkbox"/> \$75 |
| Non-Member Physician | <input type="checkbox"/> \$150 |
| Nurse Practitioner or Physician Assistant | <input type="checkbox"/> \$150 |
| Office Manager | <input type="checkbox"/> \$150 |
| Resident | <input type="checkbox"/> Free |

TOTAL ENCLOSED: \$ _____

To register online, visit
www.massacademyofdermatology.org

Please make checks payable to:
Massachusetts Academy of Dermatology
P.O. Box 549154, Waltham, MA 02454-9154

For more information, please contact:
Kimberly Prosper, CMP, CAE
Email: massacadderm@mms.org
Phone: (781) 434-7731 • Fax: (781) 464-4896

2017 SPRING MEETING
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P.O. Box 549154
Waltham, MA 02454-9154

2017 SPRING MEETING — REGISTER TODAY!
WEDNESDAY, APRIL 5, 2017



Massachusetts
Academy of
Dermatology's
2017 Spring Meeting

Wednesday, April 5, 2017
1:00 PM–7:45 PM

Massachusetts Medical Society
860 Winter Street
Waltham, MA 02451



DEAR MEMBER/ATTENDEE,

The Massachusetts Academy of Dermatology invites you to attend our upcoming spring meeting jointly provided by the Massachusetts Medical Society and the Massachusetts Academy of Dermatology.

This is a great opportunity to hear from local and national speakers on topics of interest to you and network with your colleagues. The program for the upcoming spring meeting is enclosed. In addition, please save the date for the 2017 annual meeting (see details below).

Sincerely,

Ira Skolnik, MD, PhD
President

SAVE THE DATE

Massachusetts Academy of Dermatology's
43rd Annual Meeting

Friday, September 15,
through
Sunday, September 17, 2017

Woodstock Inn and Resort, Woodstock, VT

Please make your hotel reservations at the Woodstock Inn early: All reservations must be made by August 3, 2017, in order to receive the preferred discounted group rate of \$359 per night for a run of the house room or \$399 per night for an upgrade to a newly renovated Tavern King room. To book by phone, please call (866) 592-9611 and be sure to mention the Massachusetts Academy of Dermatology to receive the discounted rate. All reservations must be guaranteed by a major credit card. A deposit equal to 50 percent of the total room charges including tax and the \$20 per room per day resort fee is required with each reservation in order to confirm the accommodations. Individual deposits will be refunded less a \$30 processing fee if the reservation is canceled more than 14 days prior to the group arrival. Cancellations made within 14 days will forfeit the full deposit.

THE MASSACHUSETTS MEDICAL SOCIETY

JOINTLY PROVIDES WITH

THE MASSACHUSETTS ACADEMY OF DERMATOLOGY
2017 SPRING MEETING
WEDNESDAY, APRIL 5, 2017

AGENDA

12:30 PM	REGISTRATION AND EXHIBITORS	4:00 PM	Cybersecurity Panel: What You Need to Know to Help Keep Your Health Information and Your Dermatology Practice Secure <ul style="list-style-type: none">• Ronald D. Lee Partner, Arnold & Porter Kaye Scholer LLP, Washington, DC• Nancy L. Perkins Council, Arnold & Porter Kaye Scholer, LLP, Washington, DC• Joseph Heyman Obstetrics and Gynecology, Newburyport, MA• Eileen Deignan, MD
1:00 PM	The Future of Dermatology Practice Brent Moody, MD Heritage Medical Associates, Nashville, TN; Chair, Tennessee Medical Association, Political Action Committee; Member, Board of Directors, SkinPAC	5:15 PM	BREAK AND EXHIBITS
2:00 PM	Dermatology Advocacy Brent Moody, MD	5:30 PM	American Academy of Dermatology Update: The Wild Ride of 2017 Suzanne Olbricht, MD President-Elect-AAD; Associate Professor of Dermatology Harvard Medical School; Chair, Department of Dermatology, Beth Israel Deaconess Medical Center, Boston, MA
3:00 PM	BREAK AND EXHIBITORS	6:15 PM	COCKTAIL RECEPTION AND EXHIBITORS
3:15 PM	Current Issues in Massachusetts Medicine Brendan Abel, Esq. State Legislative and Regulatory Affairs, Massachusetts Medical Society	6:35 PM	DINNER SERVED IN DINNING ROOM
3:30 PM	MACRA What Physicians Need to Know — Health Care in the 115th Congress Alex Calcagno Director, Federal and Community Relations, Massachusetts Medical Society	6:45 PM	Building Your Resilient Self: Practical Strategies for Physicians Gail Gazelle, MD Executive Coach for Physicians and Physician Leaders; Assistant Professor of Medicine, Harvard Medical School, Boston, MA
3:45 PM	Specialty Society Relative Value Scale Update Committee (RUC)/Update Mollie MacCormack, MD Foundation Skin Surgery and Dermatology, Nashua, NH; AAD RUC Alternate	7:45 PM	ADJOURNMENT

TARGET AUDIENCE

Dermatologists, Residents, Other Physicians, Nurse Practitioners, Physician Assistants, and Office Managers

PROGRAM OBJECTIVES

- To identify the key legal and legislative changes that have recently affected the practice of dermatology on both the state and federal levels
- To recognize physician burnout and how the problem has evolved. To describe some strategies to burnout including the promotion of wellness
- To discuss practical steps to manage risks, mitigate potential cyber threats facing your practice, and respond quickly and effectively if a breach of patient data occurs
- To summarize the purpose of the Relative Value Scale Update Committee (RUC). To better understand the information that is used to make decisions by the RUC
- To indicate best practices in practice management and how these have been shaped and developed by various legislative, regulatory, and clinical forces
- To discuss the many opportunities that exist to get involved in dermatology advocacy from local to national levels
- To review modern methods of providing care, including new techniques and other aspects to the standard practice of dermatology

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint providership of the Massachusetts Medical Society and the Massachusetts Academy of Dermatology. The Massachusetts Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

AMA CREDIT DESIGNATION STATEMENT

The Massachusetts Medical Society designates this live activity for a maximum of 5.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

3.5 credits meet the MA Board of Registration in Medicine's definition of risk management study.